

Jakarta, 18 Mei 2016

Human Resource Department
Bukalapak.com
Plaza City View Jalan Kemang Timur no.22
Jakarta Selatan

For whom may concern,

I was excited to see your opening for a Brand Manager, and I hope to be invited for an interview. My background includes serving as a Digital Marketing associate within both ecommerce and retail environments. Most recently, I worked on the customer satisfaction for Ace Hardware, where my responsibilities included merchandising, customer loyalty program and manage customer service satisfaction. In addition to this experience, I gained considerable digital marketing skills during my personal project as a business owner.

I am confident that I can offer you the customer satisfaction, communication and problem-solving skills you are seeking. Feel free to call me at 021-987654321 (home) or 0987-654321 (cell) to arrange an interview. Thank you for your time—I look forward to learning more about this opportunity!

Sincerely,

Indra Perdana